



On Idea  
On Believe.  
Innovation.  
[www.geetaxmi.com](http://www.geetaxmi.com)

**Geetaxmi**  
Technologies Pvt. Ltd.

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**AT HOME WHEREVER  
THE FUTURE IS  
EMERGING.**

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**Superlative software development,  
IT and engineering.**



BELIEVE. POSSIBILITIES. INNOVATION.

### ONE IDEA, MANY POSSIBILITIES

How to Create Them,  
Allow Them and Manifest  
Them in Every Area of our  
Lives.



# AT HOME WHEREVER THE FUTURE IS EMERGING

**Bespoke software develop-  
ment, IT and engineering  
solutions.**

**GEETAXMI** is the leading technology service providers spanning the software development, IT and engineering sectors. We have been registered as startup India to make sure we'll give you the Innovation to the socially and are to be found wherever innovation is critical.

The globalised economy is changing the way in which products and services are developed. Decentralised structures and ever shorter development cycles are integral to the challenges that globally operating companies must confront. This requires know-how and above all mobility on an entirely new scale.

We have recognised this development and are creating a flexible resource that is freely available to companies. Our high-tech solutions guide products through critical milestones to their successful introduction and an optimised life cycle.

**Innovation.**  
**On site.**  
**On demand**

Partnering as we do with globally operating leading innovators, GEETAXMI provides high-tech solutions to help companies achieve genuine, quick and customized competitive advantage. Our bespoke services create successful projects, from planning to product maintenance.

**The future won't wait.**

# SOLUTIONS FOR THE WORLD OF TOMORROW

## New standards. Since 2019.

Since the company was founded in 2019, we have ongoing number of projects spanning the most diverse environments and are active in more than 2+ project locations in the country.

### SERIAL SUCCESS STORIES

Our customer portfolio embraces companies and hidden champions from different key sectors – first movers in markets in which technical development is critical. As an owner-managed company we provide independent advice – our agenda is that of the client. As a pioneer in the industry, we set standards in accuracy and speed.

### WE ARE WHEREVER YOU NEED US

Our services are scalable for requirements of every dimension. They are deliver-ed where they are needed. Extensive resources provide our clients with the agility they need, on demand, to penetrate existing markets and open up new ones.

### SCALABLE SERVICES

With GEETAXMI as a technology partner, gaps in know-how are no longer a factor in development. We bring specific exper-tise to bear on the process and create solutions that are not just perfectly inte-grated into the end product but into the

customer's processes as well. Just what role GEETAXMI plays in this is defined by the client: Whether providing support, in-dependently developing sub-sectors or as-assemblies, or taking the lead role, GEETAXMI offers solutions capable of being designed so flexibly that even the ongoing project can be adjusted at any time.

The smooth running of the project is ensured by our process know-how, combining agile methods and tools with the cross-sectoral experience of more than a years high-tech development.



EFFICIENCY. ON SITE. ON DEMAND.

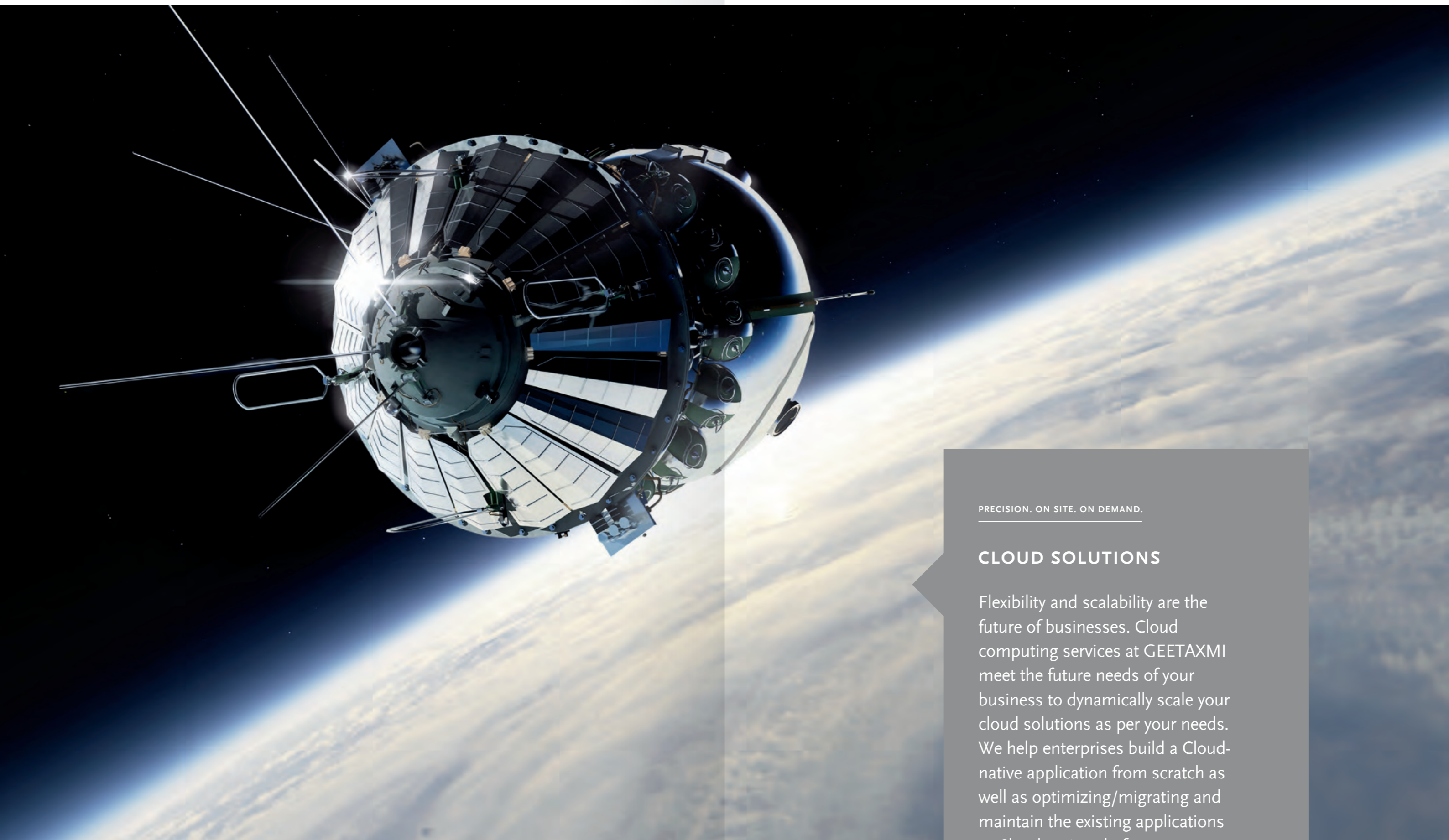
## THE FUTURE IS ARRIVING ON BIG TYRES

Many aspects of the driverless car have already been implemented in the latest generation of agricultural machinery. These modular construction giants steer themselves to an accuracy of within 3 centimetres. And nowadays farmers use drones to establish the optimal harvest time.

### Our software development, IT and engineering services

As a technology service provider, GEETAXMI develops cutting-edge technologies for different companies in India and throughout the world, including numerous industry pioneers whose products define the state-of-the-art. We devise solutions for tomorrow's world.

- › Needs analysis
- › Project planning
- › Estimating
- › Development
- › Simulation
- › Prototyping
- › Analyzing
- › Implementation
- › Programming
- › Embedded solutions
- › System integration
- › Testing
- › Documentation
- › Product maintenance
- › Quality assurance
- › Industrial Training
- › Production planning
- › Ongoing development
- › Project management
- › Quality management
- › Third Party Management
- › Technology consulting



PRECISION. ON SITE. ON DEMAND.

## CLOUD SOLUTIONS

Flexibility and scalability are the future of businesses. Cloud computing services at GEETAXMI meet the future needs of your business to dynamically scale your cloud solutions as per your needs. We help enterprises build a Cloud-native application from scratch as well as optimizing/migrating and maintain the existing applications to Cloud-native platforms.

# THE BENCHMARK FOR TECHNOLOGY PROJECTS IS INNOVATION

We connect industries and technologies.

The expertise customers are entitled to expect of us is not just wide-ranging but is also technically extraordinarily in-depth.

If the task so dictates, GEETAXMI is able to deliver solutions to even the most specific problems that are of excellent quality, fit for purpose and resilient. Our teams expertise and many years of ex-perience and the constant enhancement of our software development, IT and engineering capabilities enable us to provide solutions even within extremely short timescales.

## INCREASING COMPLEXITY

The increasing technological diversity and interlinking that enable developments such as the Internet of Things, Industry 4.0, or the mobility of the future requires sophisticated solutions that call for know-how of unprecedented breadth and depth. This is where our broad portfolio be-comes a success factor.

## MARKET DYNAMISATION

Increasingly, innovations are being developed in parallel. The first person with a mature product can achieve a dominant position. Our service prevent bottlenecks that can hold back development processes.

Developing today what is critical for **tomorrow**.

## SPECIALISATION

Many technologies require extreme specialisation, especially in niche areas. We cover enquiries about cutting-edge know-how that are extremely difficult to resolve via the labour market. Conversely, we are also able, with our industry experience, to take a leading role in development processes.

**Expertise for every requirement.**



EFFICIENCY. ON SITE. ON DEMAND.

## FACTORIES WITH UNDISCOVERED INTELLIGENCE

Complex production chains are ideally suited to Big Data: the aggregation of all the information captured in the latest generation of industrial plants highlights defect patterns so as to nip production outages in the bud.



## INDUSTRIES

- › Automotive and transportation
- › Infrastructure
- › Energy, raw materials and chemistry
- › Finance, service provision
- › Industry
- › IT, telecommunications and media
- › Consumer goods
- › Defense
- › Medical and pharmaceutical
- › Healthcare
- › Retail

# PERFECTION BEGINS WITH THE SMALLEST OF DETAILS

## Methodical success.

The little things are critical to great achievements. We live and breathe processes perfect to the last detail that guarantee our clients the best solution.

We define quality – and develop it daily. We operate a CIP that is embedded in each individual process step from the ground up and rooted in a strong feedback culture. Standardised client surveys, the regular auditing of our professionally directed processes, both external and internal, and an excellent working environment ensure optimal performance for our clients.

### QUALITY

- › comprehensive technological and industry experience
- › long-term collaboration with the best in their sectors
- › interdisciplinary knowledge
- › independent advice as an owner-managed company
- › Industry Experience & Functional specialist

### LEGAL CERTAINTY

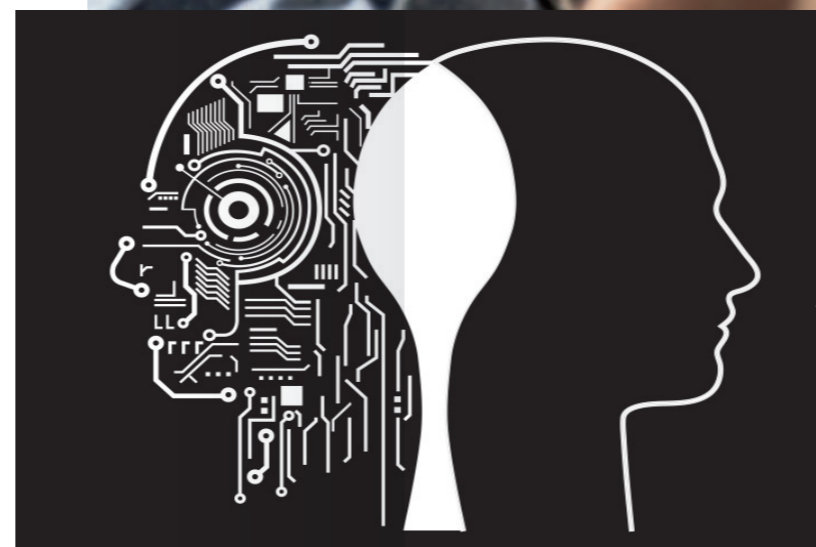
- › standardised, quality-assured contract management
- › accurate, transparent service descriptions
- › in-house process specialist department
- › regular performance of legal audits

### ACTIVE RELATIONSHIP MANAGEMENT

- › a personal point of contact for all concerns
- › sustained support by a key account manager
- › flexible partnership models
- › proactive anticipation of technological megatrends through a constantly developed service portfolio
- › transparency through performance data and detailed evaluations open to scrutiny at any time

### Excellence

On site.  
On demand.



EVOLUTION. ON SITE. ON DEMAND.

## SENTIENT MACHINES

For modern sensors working in the  $\mu$  metre range, we are developing control and evaluation software – for an entirely new level of quality.

## TO YOUR PROJECT SUCCESS IN 4 STEPS

### 01. NEEDS ANALYSIS

With you, we analyse your precise needs and define project goal and required services.

### 02. PROPOSED SOLUTIONS

Subsequent to our planning process you will receive meaningful and detailed proposed solutions within 24 hours of receiving your query.

### 03. SELECTION

Choose your options from among our proposals then select the desired service in a personal appointment.

### 04. SUPPORT

As soon as you have decided on a solution, we will capture this in a contract as you require and organise every aspect of the project. In the event of deadline bottlenecks, we will authorise the necessary capacity for you, devise fresh solutions if so required and provide comprehensive project support.

# OUR BUSINESS UNITS

## DIGITAL BUSINESS SERVICES



DBS creates digital capital by helping companies redefine and reset their strategy around the customer journey through its unique, design thinking-led approach. By leveraging digital disruptive technologies, we enable solutions that are intuitive, personalized, and built to adapt, to deliver high-touch convergent experiences that re-imagine customer experiences and improve business efficiencies.

### OFFERINGS

- Digital Consulting/Design Thinking
- UI/UX Experience
- Digital Application Development
- AI & ML-Based Application Managed Services
- cognitive QA & Testing

## MANAGED INFRASTRUCTURE & SECURITY SERVICES



We helps organizations improve agility, flexibility, security, and interoperability of the enterprise infrastructure for next-gen Digital Transformation. Our Managed Infrastructure Services and Managed Security Services, including Next-Gen Service Desk, GNOC/GSOC, Security Service Desk work together as a single service delivery force. The focus is on customer satisfaction, as well as ensuring ongoing and predictable maturity of the customers' IT.

### OFFERINGS

- Cloud Infrastructure Services
- Workspace & Device Management
- Data Privacy & Security
- Software Defined Infrastructure
- Automated security, safety & surveillance systems

## PRODUCT ENGINEERING SERVICES



We helps Enterprises and Startups conceptualize and build next generation products and platforms while accelerating their time to market. We cater to four specific segments which are Enterprise Platforms, Consumer Solutions, Data Center Technologies and Industrial Solutions. With an engineering DNA that is powered by agile methodologies, pre-built components and a highly experienced team of architects, we are in a unique position to help our clients achieve their business goals. By combining our expertise across foundational and disruptive technologies with a deep understanding of domains, we deliver high quality products that are future ready and primed to deliver business value.

### OFFERINGS

- Enterprise Platforms
- Consumer Solutions
- Data Center Technologies
- Industrial: Industrial Hardware, Control Platform Software



## The internet of things (IoT)

Ensuring business optimization and cost savings despite the complexity.

The internet of things (IoT) is a phrase coined to describe the proliferation of devices, sensors and software that has been created in recent years and have the ability to capture, record or send information in an automated way.

## Achieve success. IT Outsourcing to propel growth

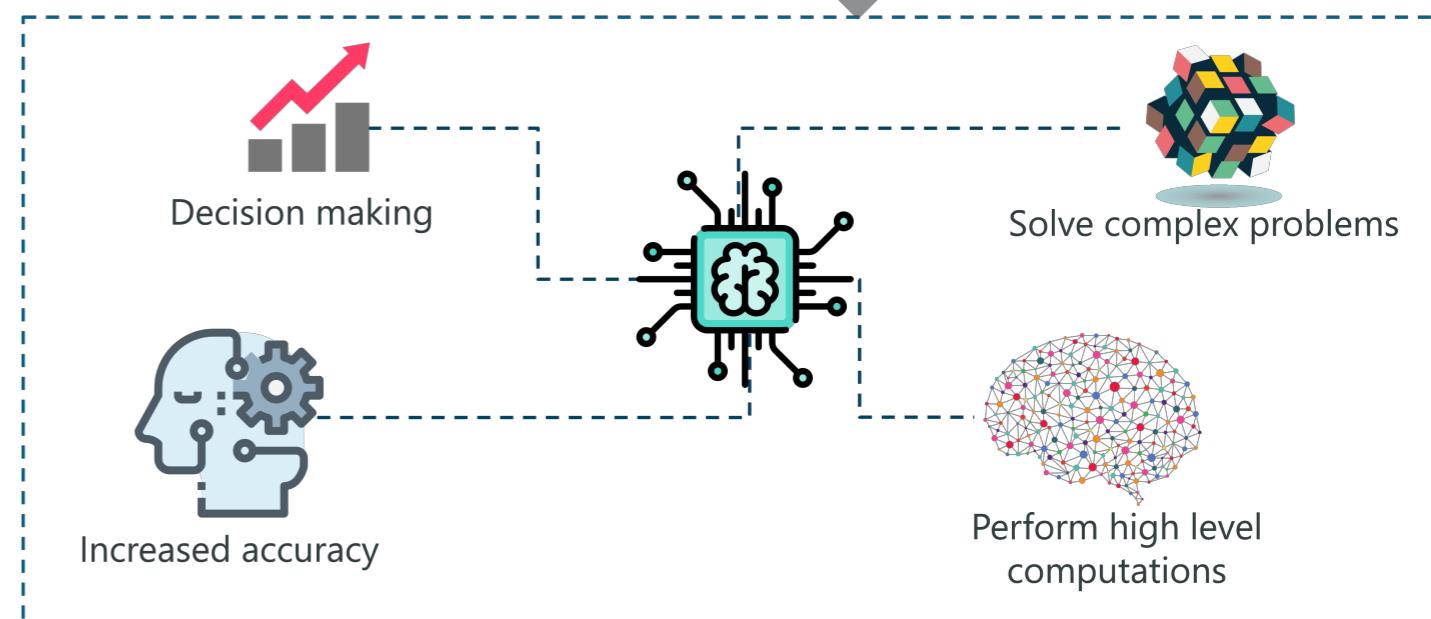
Transform IT operations into a cost-effective function and create a scalable, responsive and agile Engineering & Construction organizations

Geetaxmi works with organizations to transform IT operations into an optimized, lean and cost-effective function. We use our integrated service delivery platform to manage the infrastructure and applications landscape and Digital Architecture to provide a readily-deployable framework and IT system architecture, encompassing infrastructure, applications, technology, engineering and processes. A flexible commercial model for the IT outsourcing service results in high ROI and reduced TCO, allowing clients to leverage IT as a growth enabler.

OVERVIEW. ON SITE. ON DEMAND.

## ROBOTICS AND ARTIFICIAL INTELLIGENCE

Research in AI focuses on the development and analysis of algorithms that learn and/or perform intelligent behavior with minimal human intervention. These techniques have been and continue to be applied to a broad range of problems that arise in robotics, e-commerce, medical diagnosis, gaming, mathematics, and military planning and logistics, to name a few. Several research groups fall under the general umbrella of AI in the department, but are disciplines in their own right, including: robotics, natural language processing (NLP), computer vision, computational biology, and e-commerce. Specifically, research is being conducted in estimation theory, mobility mechanisms, multi-agent negotiation, natural language interfaces, machine learning, active computer vision, probabilistic language models for use in spoken language interfaces, and the modeling and integration of visual, haptic, auditory and motor information.



# A COMMON ASPIRATION

## Values and clients.

The cornerstone of how we act as a company is influenced by one observation: the most important future resource is knowledge. People will always be how we measure things. That is why we see ourselves as a socially responsible company where the purpose of technology is to make our world a little bit better each day.

## LINKING COMMON VISIONS

As an industry pioneer, we reward the individual spirit of research. We respect brands that are prepared to start work on the future today and people who aspire always to do things that little bit better. This conviction brings us together with some of the world's best companies. With them we are developing what will decide tomorrow's world.

Success is based on the correct **environment**. And on **values** that transcend value creation.

## SUCCESS WITH RESPONSIBILITY

We look to absolute reliability in every collaborative venture and in everything that we do. The critical key to this is our employees, whom we nurture far beyond industry standards. Fair play and flat hierarchies with clear responsibilities are the maxims by which we lead a team, and from which you benefit in the long term.

Sustainable growth is only possible when built on strong values. That is why we believe growth at any price to be the wrong course. As an owner-managed company, we are independent of third-party interests and can therefore credibly give advice and act to our clients' benefit. We pursue long-term objectives and pay close attention to a rational and efficient use of resources. This is how we create stable growth, which ensures we are able to respond while at the same time remaining firmly grounded in our values.

SECURITY. ON SITE.  
ON DEMAND.

## A STEP TOWARDS PEACE

we are developing software for the latest generation of Robotics and AI: the future of cyber security. Where safety knows no alternative the most reliable technologies have to be used.

We're also recognized startup organization. Government of India (Startup India)



## GET TO KNOW GEETAXMI

The next challenge is always the most exciting. We look forward to making your acquaintance.

## TOP TECHNOLOGIES WE ARE WORKING ON:



AND MANY MORE...



GEETAXMI  
TECHNOLOGIES  
PVT. LTD.

Grown up With  
Innovation.

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